

CHEERS! WE ARE HIRING!



SOCIAL MEDIA DIRECTOR

WHY JOIN US?

Vademecom, one of the Belgian flagships of 360° Communication agencies, has just been acquired by the French group WMH Project. Join a fast-growing team of experts that now combines legendary agility and international strike force!

New colleagues, new offices, new (and existing of course) clients, new challenges and new ambitions. The adventure starts right now and it's going to be awesome! Take your chance.

ARE YOU OUR HIDDEN GEM?

- With at least 5 years' experience in digital communication, you are an expert in social media, digital marketing and the virality of content on the web.
- You have the passion and talent to write in a variety of forms.
- Empathy is not an empty word, but the secret to open hearts and minds. You listen before you speak and have a gift for transcending the aspirations of others.
- Your enthusiasm is contagious in every sense of the word and because we live in one of the most beautiful countries in the world, you can, of course, express yourself in the two main national languages as well as in English.

YOUR FUTURE JOB?

- You manage our clients' projects – ranging from one-man companies to the European Commission – and help developing their digital communication actions. From strategy development, concept creation and implementation on the ground, to monitoring and reporting, you will lead various campaigns from A to Z and you will be part of a talented and dynamic team (in PR, event organisation, video production, etc.).
- You plan and develop digital strategies that are as viral as strategic, based on all kinds of content (social media posts, blog articles, viral video scripts, newsletters, website content, etc.).
- You develop – with the help of our webmasters, graphic and motion designers – websites, e-mail campaigns, designs and videos for social networks (Facebook, Twitter, LinkedIn, Instagram, YouTube, Google...).
- You establish and manage an appropriate budget to carry out an effective digital campaign, adapted to the client's goals.
- You manage a team of Social Media Specialists and distribute the different tasks within the group.

OUR OFFER?

We offer a stimulating and pleasant work environment, full of challenges and laughter. You will never do the same thing twice and will continue to learn every day!

We will allow you to face the future with serenity, not only with a comfortable salary and flexible working conditions but also, and above all, with numerous opportunities for career growth.

You will be part of a dynamic team and will be surrounded by colleagues who are tackling the challenges of a fast-changing world every day.

**SHOW US YOUR GUTS AND WE'LL
SHOW YOU GLORY!**

Send your cover letter and CV to Laura, our Head of Digital Communications:
lb@vademecon.be